

NATIONAL GRASSROOTS COACHES CONFERENCE 2022



CORE CONTENT

Part 1	Welcome & introduction	FAW President, Steve Williams, and FAW CEO, Noel Mooney, will kick-off the Conference.
	Grassroots coach education update	An update will be provided by Head of Coach Education, Carl Darlington, on the Grassroots Coach Education Programme including the revised coach education pathway, new FAW/ UEFA C Licence, new CPD offer and future revalidation requirements.
	Heading & concussion	Technical Director, David Adams, will provide an important reminder on heading and concussion.
	The Welsh Way	Ian Gwyn Hughes will be joined by guests who'll be talking about the FAW national football syllabus.
Part 2	Environments for Her	Grassroots coaches play a vital role in creating positive spaces and experiences for our players. Lowri Roberts, Head of Women's & Girls Football, and Bethan Woolley, National Girls Participation and Engagement Manager, discuss environments and culture, they'll highlight some of the challenges our female players experience in the game and how you our grassroots coaches are key in creating an equal and inclusive sport.
	FAW player pathways	Technical Director, David Adams, will be joined by former Wales international captain Ashley Williams, current international Neco Williams to discuss the boys player pathway, and former Wales international Gwennan Harries to discuss the girls player pathway.
	Equality, diversity & inclusion strategy	FAW Equality, Diversity, Inclusion & Integrity Manager, Jason Webber provides an important update on the FAW's new Pawb - Equality, Diversity & Inclusion Strategy, which sets out its ambition to make football for everyone, everywhere in Wales.
Part 3	Football for All	We want to make the game as inclusive as possible, and we have created a new module entitled Football for All which will be part of the FAW Leaders Award from September 2022. This module aims to provide all coaches with advice and guidance on how to support all players within a practice.
	Parent - coach relationship	All great coaches know that without parental support they would not be able to run and provide the football sessions they do. Sadly, the parent coach relationship can be one of the biggest strains a football coach faces. This is such a shame because when parents and coaches are on the same page it gives children far better football experiences. The session from Richard Shorter (AKA the non-perfect dad) will give coaches practical and insightful tools on how to connect with parents and reduce the strain of the parent coach relationship. All leading to better outcomes for young people.
	From grassroots to international football	We know how important grassroots coaches and volunteers are to our game here in Wales. A few familiar faces want to echo this sentiment with you.

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OPTIONAL CONTENT



Coaching different abilities	Grassroots coaches face a number of challenges when working with a range of different abilities in one team. This module explores some of these challenges, whilst also suggesting possible solutions coaches can use to support all players within a team setting.
Creating a connection	This module provides coaches with an understanding of the importance of getting to know their players, what drives them, why are they involved in the game, and strategies coaches can use to develop the relationship leading to a more effective coaching practice.
Creating thriving environments	Charlie Cowtan, Clinical Psychologist working in the Child & Family Community Psychology team for Aneurin Bevan NHS University Health Board, explores children's basic human needs, and how you can create a thriving environment to support each of these. Charlie will share how important the relationship with players can be and offers guidance on how to use these relationships to support children as they develop from young footballers into young adults.
4 v 4, Under 6 & 7	This module provides support for coaches working at the under 6 & 7 age group. It identifies the needs of players, highlights the benefits of the 4v4 format, and educates coaches on good practice and considerations.
5 v 5, Under 8 & 9	This module provides support for coaches working at the under 8 & 9 age group. It identifies the needs of players, highlights the benefits of the 5v5 format, and educates coaches on good practice and considerations.
7 v 7, Under 10 & 11	This module provides support for coaches working at the under 10 & 11 age group. It identifies the needs of players, highlights the benefits of the 7v7 format, and educates coaches on good practice and considerations.
9 v 9, Under 12 & 13	This module provides support for coaches working at the under 12 & 13 age group. It identifies the needs of players, highlights the benefits of the 9v9 format, and educates coaches on good practice and considerations.
Ideas for the solo coach	Week to week many of us can find ourselves left on our own with a large group of players. This module provides practical examples, bringing to life ideas to help organise a session as a solo coach.
Ball rolling time	Dane Facey, Head of Coaching at Cardiff City FC Academy, demonstrates how the club have adopted and embedded one of our key Welsh Way principles when planning and delivering a session focusing on maximising ball rolling time.
Utilising the goalkeeper in practices	This module will provide advice and guidance to coaches on how to include Goalkeepers within a practice and explore the benefits of doing so.
Media matters - Communication in grassroots coaching	Bryn Law discusses some of the potential dangers in using social media, as well as providing vital guidance for all on how to successfully utilise and engage with others across such platforms.
Stress & coping strategies for grassroots coaches	This module explores some of the stressors grassroots coaches may face in their roles and identifies possible coping strategies that can be utilised to help manage these factors.
Supporting individuals	For many, the term 'Supporting individuals' could be interpreted very differently, especially within a football context. During this module we will consider 'Who' can provide support to an individual and 'How'.
Challenging discrimination in football	FAW Equality, Diversity, Inclusion & Integrity Manager, Jason Webber discusses the different types of discrimination and its consequences, the causes of discrimination, and suggests tools to challenge inappropriate behaviour. Jason looks to discuss how to address discrimination and how to embed anti-discrimination within your Club by taking proactive action.